

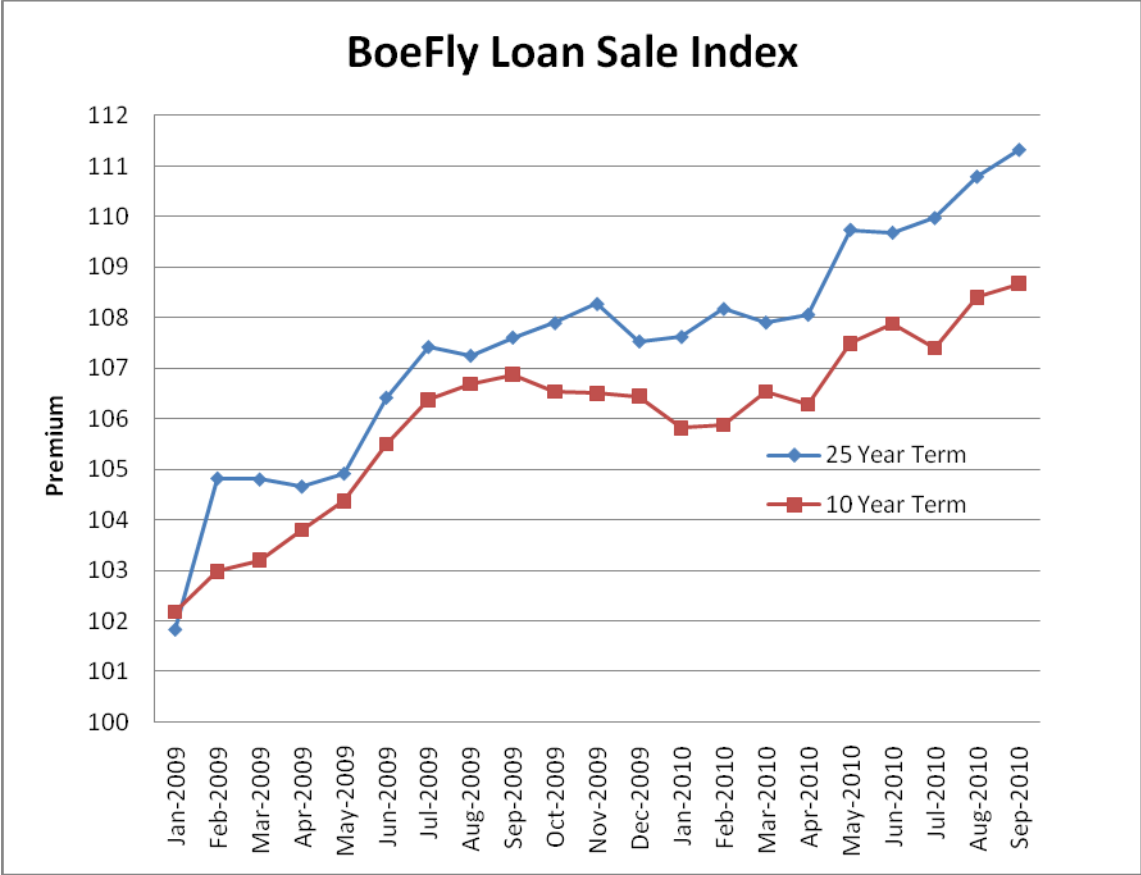
BOEFly PUBLISHES 3Q/2010 LOAN SALE INDEX

Loan sale premiums hit record highs as Small Business Jobs bill set to energize lending

NEW YORK- October 1, 2010. BoeFly, LLC, the premier online marketplace connecting lenders with business borrowers and secondary market buyers, today announced the publication of its BoeFly Loan Sale Index (SBA) for the third quarter of 2010. The BoeFly Loan Sale Index tracks the month-to-month variation in premiums paid on the secondary market sales of SBA-guaranteed loans and is a key indicator of the health of small business lending.

BoeFly Loan Sale Index - 3Q/2010 Highlights:

- During Q3, 2010, loan sale premiums hit an all time high during the Index's history, as prices surged in August and continued their march to new heights through the end of the quarter. Premiums in Q3 rose 130 basis points for both 10-year and 25-year deals.
- The BoeFly Loan Sale Index for 10-year Prime+2 loans followed its August surge of 100 basis points with a 30 basis point gain in September to end the quarter at 108.7%, a new record high. 25-year Prime+2 loans followed their August gain of 80 basis points with an additional 50 basis points of premium in September to reach a new record of high of 111.3% .
- Individual transactions also set new highs in September. This included a 25-year deal fetching 113.86%, and a 10-year deal approaching the 111 barrier to reach 110.94%.
- The Small Business Jobs bill approved in late September is expected to impact Q4 2010 loan sale activity. Supply is expected to increase as many deals previously "in the queue" will be approved with the 90% guarantee and reduced fees now in place. What remains to be seen is the impact this will have on premiums levels.



The BoeFly Loan Sale Index (SBA) measures actual loan sale data from hundreds of banks -- of all sizes and geographies -- as they transact with buyers in the market. As the first and only online exchange to seamlessly connect all parties involved in commercial loan transactions, BoeFly is uniquely positioned to provide this data. The insight provided by BoeFly Loan Sale Index (SBA) is tied to the principle that lenders are incented to originate more new loans when secondary market prices rise, and slow origination when secondary market prices fall.

“We are extremely encouraged to see an increase in premiums paid for SBA guaranteed loans. Not only does this represent an increase in demand for the purchase of small business loans, but it allows banks to re-load their coffers to lend to other viable small businesses. This very cycle is critical to the creation of jobs and the recovery of the U.S. economy,” said Robert Tannenhauser, President of BoeFly, LLC.

ABOUT THE BOEFLY LOAN SALE INDEX (SBA):

The BoeFly Loan Sale Index (SBA) measures premiums paid on secondary market loan sales on a monthly basis. Based on aggregated transaction data from BoeFly, the only marketplace where lenders can connect with business borrowers and secondary market buyers, the Index provides an estimate of the premium a newly issued, 10 or 25 year Prime + 2% loan would fetch. The Index represents aggregated data from actual loan sales by banks. Members of BoeFly have access to full transaction detail on all loans presented for sale. With only slight changes in loan structure driving premiums, lenders rely on BoeFly loan sale data to optimally structure deals in light of what the market is currently valuing. BoeFly is the only service to provide actual bid levels based on loans presented for sale on BoeFly.

ABOUT BOEFLY

BoeFly is the only online marketplace harnessing technology to dramatically simplify the execution of commercial transactions, including loan origination and sales. BoeFly revolutionizes commercial transactions by seamlessly connecting all parties, including lenders, borrowers, investors, buyers and sellers to a potential transaction and facilitating the efficient completion of these transactions. For small business lenders, BoeFly also provides the ability to sell the government-guaranteed portion of their loans on the secondary market to investors and Small Business Administration (SBA) loan pool assemblers, freeing up liquidity for even more small business lending.

Key to the success of BoeFly is the site's dynamic compatibility technology, which matches parties based on a specific set of criteria. Also, to help BoeFly's subscribers complete transactions, BoeFly offers access to service providers in a wide variety of professions – from appraisers to closing attorneys to environmental consultants.

To learn more about BoeFly please visit www.boefly.com